

## **PRIVACY STATEMENT**

**CENTRO INTERNACIONAL DE COSMIATRÍA, S.A.P.I. DE C.V.** (hereinafter referred to as “**FARMAPIEL**”) with address at Vito Alessio Robles No. 240, Col. Florida, Delegación Álvaro Obregón, en México, Distrito Federal, C.P. 01030, is the company responsible to collect your Personal Data, as well as handling and protection of such data, in accordance with what set forth in the Federal Law of Protection of Personal Data in Possession of Particular Parties and respective Rules.

### **Purpose of treatment**

The purposes of handling of Personal Data will be the following:

- (i) Create a database of Holders to make the future operations more effective with Holders through the storage of certain relevant information of each one of them;
- (ii) Notify and promote launching of new services or products of FARMAPIEL;
- (iii) Share medical or scientific information related to products manufactured, marketed and/or distributed by FARMAPIEL;
- (iv) Send information of events and conferences on which FARMAPIEL participates;
- (v) Perform efforts of Marketing;
- (vi) Perform periodical evaluations of our products and services with the purpose of improving quality, evaluate quality of our products and generally fulfill similar purposes.

In relation to Personal Data we collect, we are engaged that the handling provided to the same is necessary to achieve the purposes mentioned on this Statement and treat such data in accordance with common uses and practices of industry to protect confidentiality of the same.

### **Personal Data**

For the purposes above mentioned, we need to obtain the following personal data: complete name, birth date, university certificate number, specialty, address of doctor room, age, e-mail, telephone number of doctor room and mobile phone number (hereinafter referred to as “Personal Data”), granted by You and collected directly in our database.

The access to Personal Data of Holders is limited to those people who need to access or it is convenient to have access to your Personal Data to achieve the purposes of use of such information indicated in this Statement. In case of contracting third party suppliers to help us with the creation of databases, operate our systems, advertising or marketing programs, or any other service related to the use of Personal Data in terms of Privacy Statement of FARMAPIEL, also those will be subjected to the same. In spite of using the common precautions of industry to protect personal information, we cannot guarantee absolute safety.

### **Media to request rights ARCO (Access, Rectification, Cancellation and Opposition)**

The holder of Personal Data, or representative accordingly, has the right to access, rectify and cancel your Personal Data, as well as be opposed to handling of the same or revoke the consent granted for such purpose, in accordance with what set forth in the Federal Law of Protection of Personal Data in Possession of Particular Parties, through the procedures or policies that FARMAPIEL has implemented. To know such procedures or policies, you can contact legal department located at Vito Alessio Robles No. 240, Col. Florida, Delegación Álvaro Obregón, en Mexico, Distrito Federal, C.P. 01030.

You will be able to revoke your consent anytime, as well as be opposed to handling of Personal Data for the purposes above mentioned, through a written request directly submitted before our offices in the address indicated in the previous immediate paragraph.

**Transfer**

Additionally, we inform that your Personal Data can be transferred and shared within and out the country with third parties solely in case such transfer is essential so that FARMAPIEL fulfills compromises and obligations acquired with such third parties or, to establish any kind of legal or business relationship. If you do not express your opposition so that your Personal Data is transferred, it will be understood as you have granted your consent for that:

I do not agree that my Personal Data is transferred to third parties (out of FARMAPIEL group) in the terms established on this Privacy Statement.

If you want to stop receiving advertising messages from us, you can request it through e-mail address [contacto@farmapiel.com](mailto:contacto@farmapiel.com).

**Modification to Privacy Statement**

Any modification to this Statement will be available for consultation in facilities of FARMAPIEL indicated in the first paragraph of this Statement, as well as our Website [www.farmapiel.com](http://www.farmapiel.com). In case you do not express opposition to contents and scopes of modifications or amendments this Privacy Statement suffers from, within a period of 05 (five) working days counted from the date on which FARMAPIEL publishes such modifications, it will be understood that you grant your implied consent so that FARMAPIEL performs the handling of Personal Data based on purposes established on this Privacy Statement.

Date of last update: 18/05/2015